

## District Health Assessment for Multiple District 36 through December 2010

| WIERNATIONIA . | Clubs            |       |                  |           | Membership       |     |      |        |            |                    | Membership Strength |                         | Reports     |                 | Finance            | Status Quo         |                       | Cancellation |           |                   |          |       |
|----------------|------------------|-------|------------------|-----------|------------------|-----|------|--------|------------|--------------------|---------------------|-------------------------|-------------|-----------------|--------------------|--------------------|-----------------------|--------------|-----------|-------------------|----------|-------|
|                | Current<br>Total | New   | YTD<br>Cancelled |           | Current<br>Total |     |      | YTD    | YTD<br>Net | Member<br>Count 12 | Average<br>Member   | % of Clubs<br>with less | % No<br>MMR | % No<br>Officer | % of Clubs<br>with | Number<br>of Clubs | % Status Quo<br>Clubs | of           | Cancelled | Members<br>d Lost | % of Clu | d for |
| District       | Clubs            | Clubs | Clubs            | Club      | Members          | YTD | YTD  | Net    | Growth     | Months             | Count               | than 20                 | in          | Report in       | balance            | in                 | in Financial          | Cancelled    | Club      | Due to            | Non-Fina | ncial |
| Name           | Count            | Count | Count            | Gain/Loss | Count            | Add | Drop | Growth | %          | Ago                | Per Club            | members                 | 3 Months    | 12 months       | 90+ days           | Status Quo         | Suspension            | Clubs        | Age       | Cancellation      | Reasor   | าร    |
| 36 O           | 51               | 0     | 1                | -1        | 1,286            | 65  | 143  | -78    | -5.72%     | 1,432              | 25                  | 49%                     | 14%         | 4%              | 10%                | 0                  | 0%                    | 1            | 6         | !                 | 9 10     | 00%   |
| 36 R           | 45               | 0     | 0                | 0         | 1,212            | 74  | 94   | -20    | -1.62%     | 1,177              | 27                  | 36%                     | 24%         | 2%              | 7%                 | 0                  | 0%                    | 0            | 0         |                   | 0        | 0%    |
| 36 E           | 43               | 1     | 0                | 1         | 1,109            | 91  | 110  | -19    | -1.68%     | 1,113              | 26                  | 47%                     | 0%          | 0%              | 5%                 | 0                  | 0%                    | 0            | 0         |                   | 0        | 0%    |
| 36 G           | 37               | 0     | 0                | 0         | 1,042            | 59  | 78   | -19    | -1.79%     | 973                | 28                  | 49%                     | 24%         | 8%              | 14%                | 0                  | 0%                    | 0            | 0         |                   | 0        | 0%    |
|                | 176              | 1     | 1                | 0         | 4,649            | 289 | 425  | -136   | -2.84%     | 4,695              | 26                  | 45%                     | 15%         | 3%              | 9%                 | 0                  | 0%                    | 1            | 6         |                   | 9 10     | 00%   |